



Mitchell Veterinary Services

Pauly Veterinary Clinic

243 Ontario Road
P.O. Box 1224
Mitchell, Ontario N0K 1N0
Phone (519) 348-9711
Fax (519) 348-4432

62 Main St. S.
P.O. Box 359
Milverton, Ontario N0K 1M0
Phone (519) 595-8888
Fax (519) 595-8758

Dairy Newsletter
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In today's digital society, information and pictures are shared in seconds between friends and around the world. Any organization can promote their ideas and agenda with the click of a button. As you know, not everything presented in the social media field is based on fact or is accurate. Social media can be used by dairy producers to market dairy products, but also to educate the public on the Canadian dairy industry. Last year, the daytime home show "Steven and Chris", visited the dairy farm of Ben Loweith and recorded the visit. This was a very positive promotion of how our dairy farms look. We all need to thank Ben, Steven and Chris for a job well done. If you did not see the video recording, visit Mitchell Veterinary Services Facebook page and it is there to view.

Let's continue to look for opportunities to promote farming to the public through social media.

Rick

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 - Pet Blog**

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